

SORBITANO

MOTOPORI



SORIANO MOTORI CORP

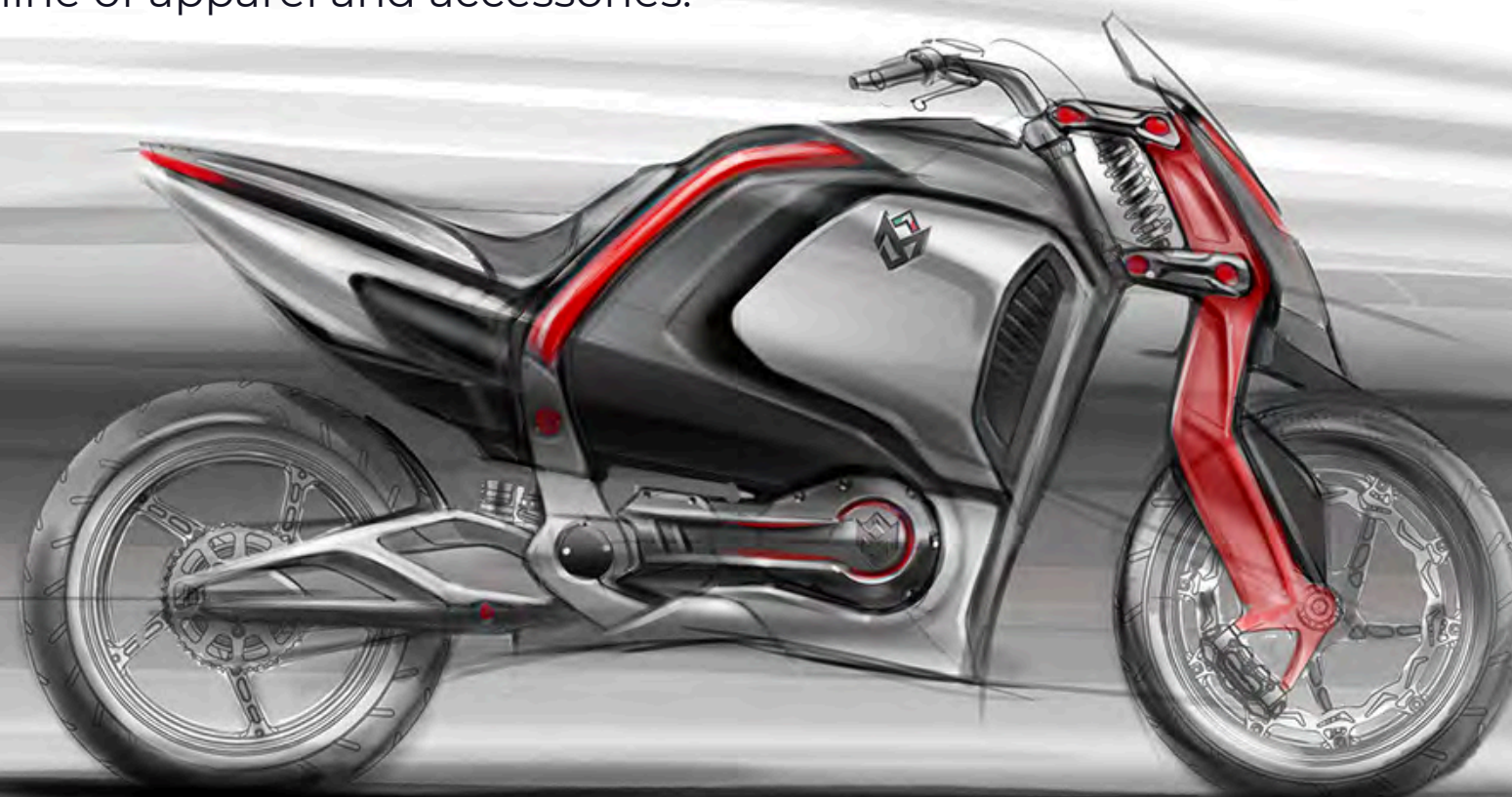
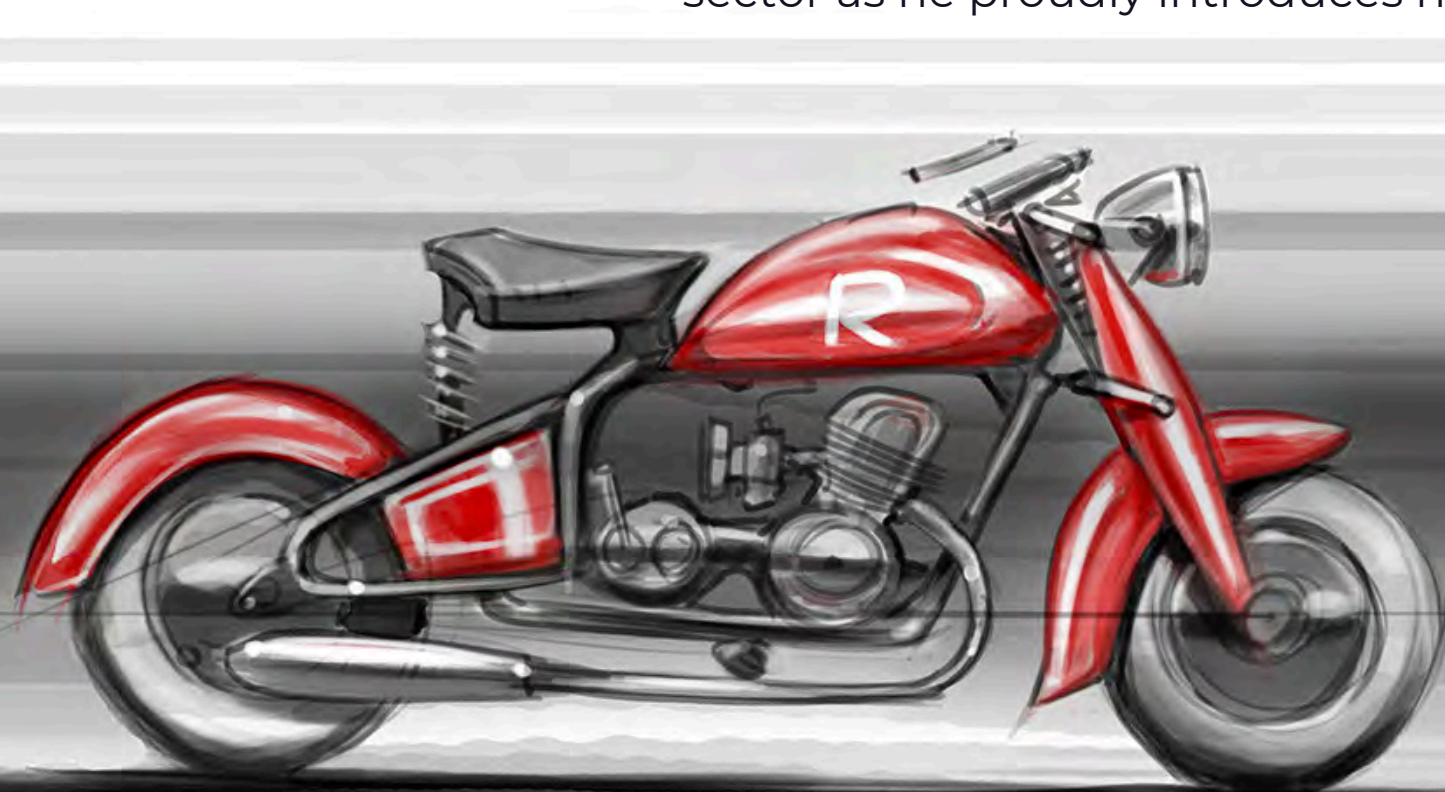
HISTORICAL BRAND



120 YEAR LEGACY
RE-LAUNCHING AS A GLOBAL, HIGH-
TECH EV AND LIFESTYLE BRAND

In 2020, Soriano Motori was re-launched by Marco Soriano IV, as a high-end, Made in Italy™ EV global lifestyle platform for the next generation of ESG-minded riders.

The iconic Soriano Motori brand, founded over 100 years ago by the known aristocrat, Ricardo Antonio Soriano II, has now designed & patented the new duo-flex Soriano Engine, a modular engine & platform that will revolutionize mobility. Soriano's commitment to sustainability transcends the mobility sector as he proudly introduces his new line of apparel and accessories.



MISSION

The Soriano brand has always been at the forefront of art, design, engineering, and motion be it by working with icons of the artworld like Salvador Dalí or a continuing history of technological innovation in Europe and the Americas.

Our lifestyle brand marries modern design in the United States, where the firm is based, with classic styles of the cradle of the Renaissance Italy. This juxtapose of inspirations allow for a unique experience with a solid grounding in the past and a realistic yet visionary outlook for the future.





VISION

Our Art in Motion collection blends design, art, technology, and lifestyle together. Our collection is Made in Italy and is inspired by our own electric motorcycle. We work with artists and local Italian artisans to craft unique items produced with a respect for the environment and eco-sustainability.

SIMPLE,
SOPHISTICATED,
AND
SUSTAINABLE
THAT'S THE
SORIANO
SOURCE CODE.



SORIANO PROCESS

- 01 Soriano Motori marries innovative development with respect for tradition designing and producing our apparel right in the heart of Florence using techniques passed down for generations.
- 02 Collaboration with the finest local artisans to create exclusive hand painted jackets and apparel.
- 03 Careful selection of high quality and natural fabrics along with customized branded eco-friendly finishes.
- 04 Respect for traditional techniques in the use and processing of leather, using natural vegetable dye without chrome and / or metals for the colouring of the leather.
- 05 Commitment to production with total respect for the environment and dedication to eco-sustainability.

ART IN MOTION



ATTITUDE



LIMITED EDITION



ATTITUDE COLLECTION

Collaborated with 2 artists to incorporate their artwork on our line of apparel and accessories.

Limited edition and numbered pieces.

Jackets produced with fine Italian leather and an organic cotton lining.

T-shirts and sweatshirts made from the highest quality ecological cotton.

Incorporation of recycled fabrics in the manufacturing of our labels.

Prints and logos are designed and made in an artisanal way with eco-sustainable raw materials.



SORIANO FRAGRANCE



01 Soriano Sweet & Sexy by Carlo Dali

Turkish rose, jasmine sambac and exotic cherry fruit, blended with an unexpected mélange of sandalwood, vetiver, and cedar is the SWEET & SEXY SORIANO.

Top notes: Cherry liqueur, bitter almond

Heart notes: Damascus rose, jasmine, plum, cherry

Base notes: Peruvian balm, tonka, sandalwood, vetiver, cedar, cinnamon, cloves, patchouli & vanilla

02 Soriano Bucephalus by Carlo Dali

Modern BUCEPHALUS SORIANO rose, geranium, musk, and spices is the sweet and seductive fragrance with memories of rum.

Top notes: Cardamom, coriander & orchid

Heart notes: Ylang ylang, clove, cedarwood

Base notes: Rum, incense, wood (oud), musk & patchouli.



REBELLIOUS

THE INSPIRATION FOR OUR SPRING/SUMMER COLLECTION IS OUR OWN ELECTRIC MOTORCYCLE AND REVOLUTIONARY HISTORY.

DESIGNED AND PRODUCED IN FLORENCE USING GREEN MATERIALS. THIS EXCITING COLLECTION FEATURES HEAD TO TOE LOOKS.

Rebellious

Our organic cotton line of tees, sweats, and pants are garment dyed and treated with special finishing always with sustainable products.

The leather pieces are made using the finest materials and vegetable tanned leathers. Our leather jackets are reversible and feature an eco waterproof recycled nylon.

The weave in our jersey apparel is composed of 100% natural fibres, without the inclusion of synthetic fibres.

Our sneakers were designed in the Marche region by renowned atelier Marco Massetti utilizing calf leather, suede trim, and memory foam for added comfort.





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