

COSY SUNDAY



Your weekend style expert

To create clothing that is soft for delicate skin,  
giving love through the touch...  
Tactile wellness for overburdened metropolitans.



This is how the idea of COSY SUNDAY was born.

COSY SUNDAY



new luxury sustainability



# COSY SUNDAY

presents luxury weekend attire for successful individuals, who live a busy life and want to feel relaxed and cared for on weekends

100% ethically made in Italy from the most delicate Italian fabrics available. We bring our customers to a new era of fashion based on transparency and responsibility

The style secret of successful women





One of a kind

perfection is found in accepting  
your imperfections

*Bridgett Devoue*

# CS INSPIRATION



COSY SUNDAY is CREATED  
for busy modern individuals

The product will be available exclusively online internationally through CS website e-commerce.

Our season-less collection is carefully designed in such a way that all its items are organically combined with each other.

We want to spread our love for world-famous artisan Italian quality and help women to make Sunday "no dress code" pleasant and relaxing day of the week.

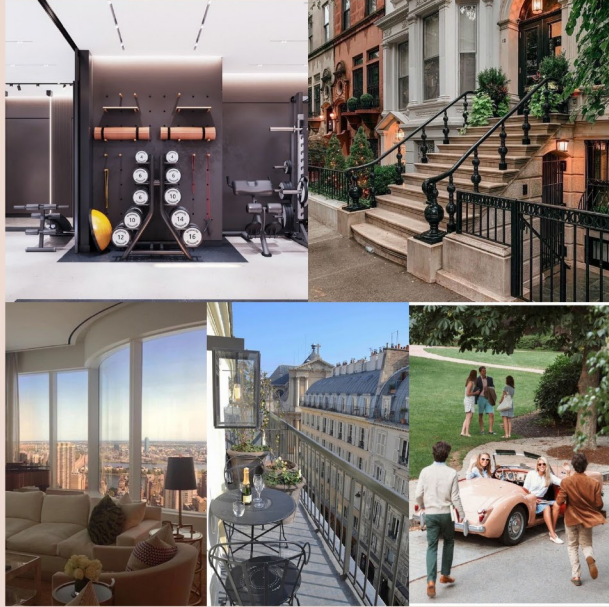




classy, sustainable, comfy

her style is a

C O S Y S U N D A Y effect



C O S Y S U N D A Y is a weekend style brand, answering the question:

"How can we create luxury, effortless, and ethical clothing more sustainably"?

A new brand embodies lifestyle utilizing natural soft materials and doesn't compromise with synthetic blends.





Our mission is  
to give sensitive skin a gentle touch  
through clothes,  
never sacrificing details, luxury, and  
authenticity





In an era of fast, fleeting fashion  
and machine-automated designs,  
COSY SUNDAY dares to be more with  
our wholehearted dedication to skilled artisans,  
luxury-quality products,  
and beloved Italian influence,

all empowered by a community of phenomenal,  
revolutionary women around the world.





Rooted in essential Italian style

COSY SUNDAY

opens the doors to a new generation  
of luxury for the modern woman seeking style,  
comfort, sustainability, and of course,  
something luxurious enough

to satiate their desire for a little

"me time".

# CS brand niche

LUXURY LEISUREWEAR

MADE IN ITALY FASHION

SUSTAINABLE FASHION

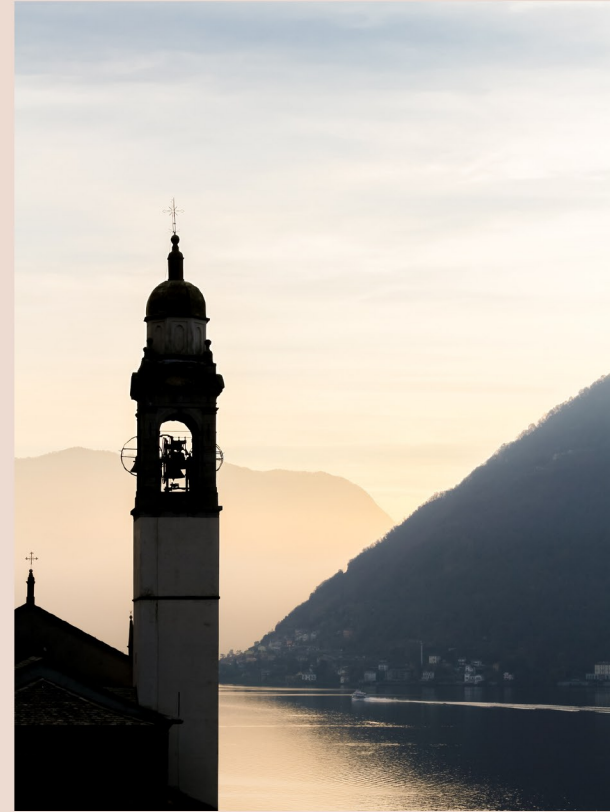


Northern Italian producers are known for their high-quality fabrics, and we are proud to say that all the garments used in CS satisfy the requirements of biodegradable or recyclable processes.

## Lake Como based

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After studying fabrics and circular production principles, we found that Lake Como is the perfect place for the brand to grow. It is the right mix of ethical production, style, and Italian Heritage.





# CS VALUES

- TRANSPARENCY
- ITALIAN STYLE
- ARTISAN QUALITY
- SUSTAINABILITY
- COMMUNITY





# OUR CUSTOMERS

WOMEN 25 - 50

SINGLE/IN RELATIONSHIP  
/MARRIED

- AMERICAN CITIES
- MAIN INTERNATIONAL CITIES
- STYLISH LIVING ENVIRONMENT
- ANY RELIGION
- BC/M EDUCATION





LIFESTYLE

# MOOD BOARD



# Why we are special

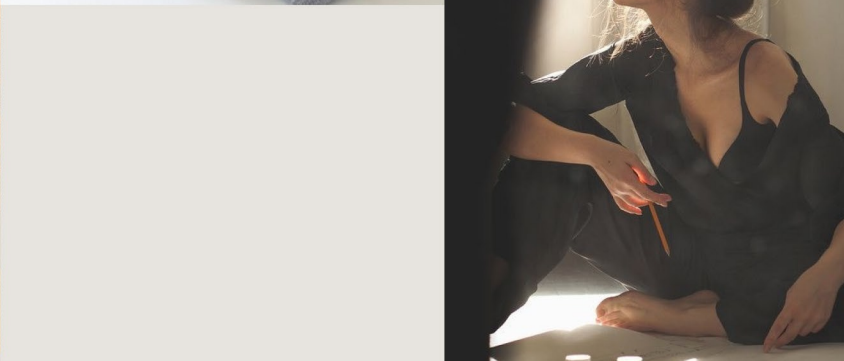


The concept of COSY SUNDAY gives a possibility to mix any item from the collection. You are always in style without a stylist's help.

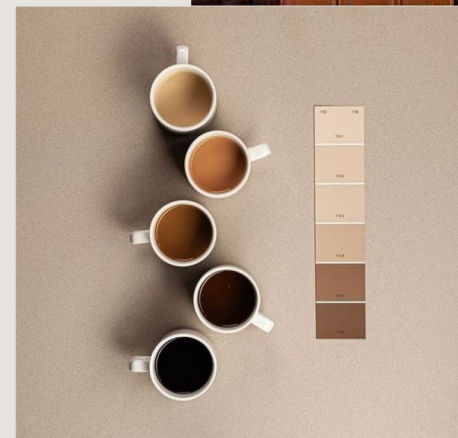
We produce seasonless collections for global online sales. Italian fit and weekend essentials accessible all year round thanks to the fast delivery service.

The brand is based on four collections home/street/beach/lifestyle and help to stylize any weekend scenario and even home interiors.





# OUR COLOR PALETTE







OUR COLOR PALETTE  
HAS BEEN INSPIRED BY  
THE NATURAL COLORS  
AND YOUR FAVORITE  
SUNDAY MORNING DRINKS



Italian local fabric and style production



# FABRICS & Sustainability

FABRICS CERTIFIED ACCORDING TO  
INTERNATIONAL SUSTAINABILITY  
STANDARDS

ATTENTION TO DETAILS AND FULL  
TRANSPARENCY FROM FABRIC TO  
ACCESSORIES TO PACKAGING

DIGITAL PASSPORT OF EVERY  
GARMENT VIA QR CODE  
(THE HISTORY OF MATERIALS AND  
PRODUCTION)





Collection



# our principals of sustainability



## REDUCE & REWEAR

the fashion we create is timeless, the quality we guarantee means now you can consume less because CS clothes live longer in your wardrobe

## RECYCLE

we guarantee the whole lifespan of our garments. Where and how the raw materials have been sourced and how they could be recycled. We use only biodegradable, recyclable fabrics or sustainable recycled materials.

## REPAIR & RESALE

we encourage our customers to elongate the lifespan of their favorite items. Resell bestsellers through the CS club. We create a community of conscious consumers willing to live in harmony with nature and environment



# COMMUNITY



## COSY SUNDAY Club

One of our missions is to attract a community of designated buyers who like Italian fashion, slow fashion, high service standards and lifestyle.

The membership allows clients access to weekend clothing and lifestyle inspiration from our brand and other members worldwide.

We encourage ladies to share ideas about trips, unique spots in town, songs for our playlist. We encourage them to feel included in the community of COSY SUNDAY comfort.



As a member of the community a customer become a privileged client for the brand and get the following benefits:

Benefits:

- Lifetime Promotions
- Birthday Gifts
- Access to unique club collections
- Early access to discounts
- Personalization
- Network for VIP customers  
at Lake Como fashion events



Our products are made with the finest Italian materials and passion,  
inspired by Italy,  
the reference of beauty and love.

To know more visit



Instagram

@cosysunday\_official



# Get in touch with us

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