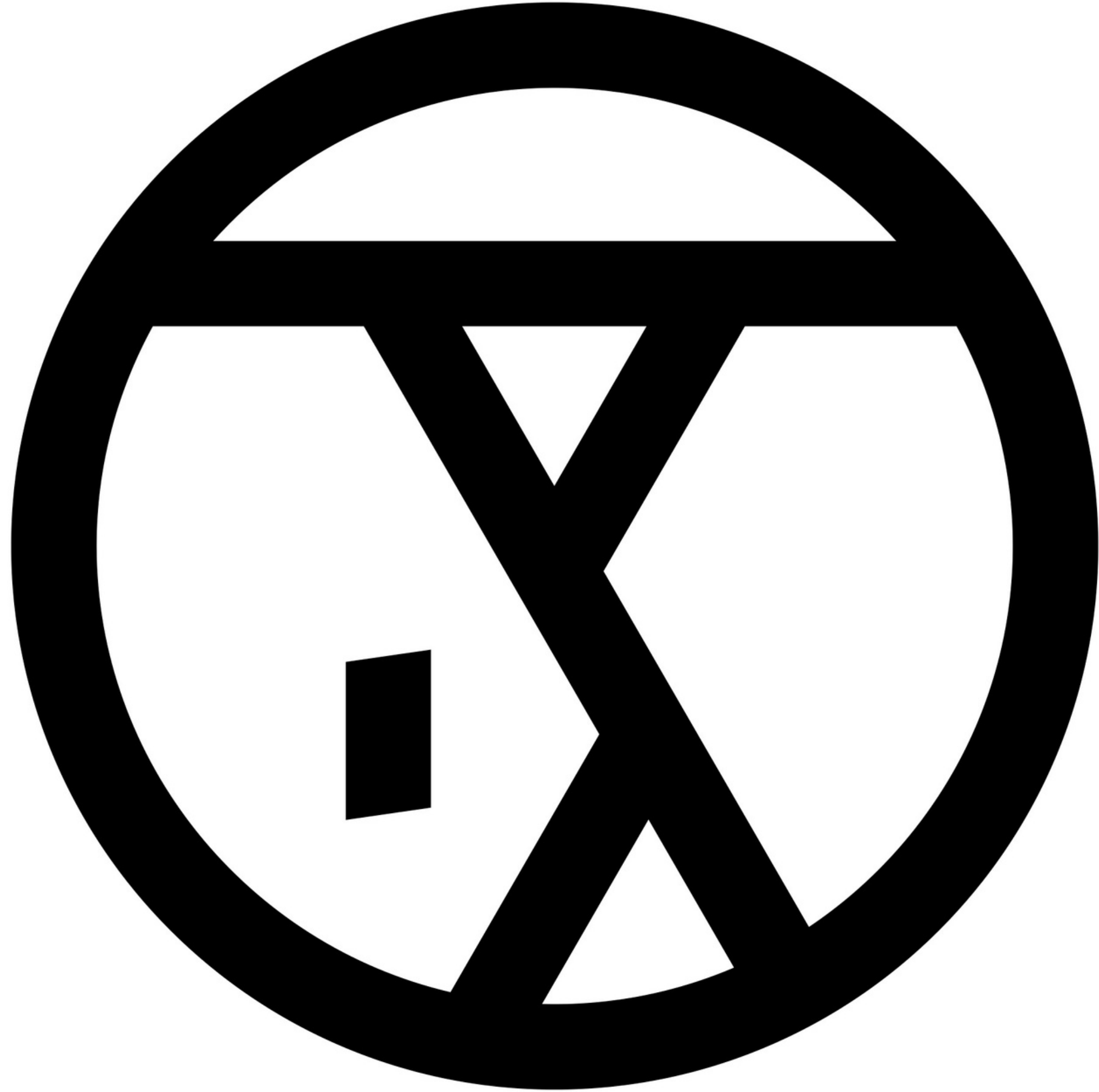
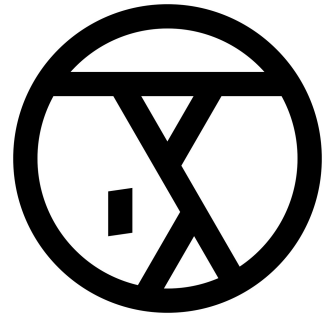


COMPANY PROFILE



www.etalism.com



e-talism logo, a circle representing the world, encloses the stylized image of Italy. This design reflects the company's ambition: to export the Made in Italy, synonymous with quality and style, all around the world

e-talism[®]

The “Talism” component reflects the richness of Italian tradition and excellence, while the prefix “E-“ symbolizes the adoption of contemporary digital tools and strategies. Together, these elements embody the fusion of the prestigious past and an innovative future, bringing Italian tradition into a new digital and global era

VISION

E-talism's concept in the fashion world focuses on promoting Italian excellence and style abroad.

This concept aims to combine the elegance and quality of world-renowned Italian design with contemporary trends, thus creating a bridge between Italy's historical grandeur and the needs and expectations of fashion's future

MISSION

The goal is to export not only products, but also the essence of Italian taste and style, thereby influencing the global fashion scene and keeping alive Italian traditions and tailoring art

PRODUCTS AND SERVICES

E-talism's products, focusing on both men's and women's looks, represent a broad spectrum of Italian fashion

- **Outerwear**

These range from elegant jackets to more casual coats, distinguished by meticulous details

- **Shirts**

Essential in any wardrobe, E-talism's shirts are designed to offer both style and functionality, suitable for formal occasions and daily wear

- **Evening Dresses**

These dresses reflect Italian elegance and glamour, with refined details and cuts that enhance the figure, ideal for special events

- **Pants**

From classic lines to more modern and casual styles, E-talism's pants embody versatility and comfort without sacrificing elegance

ORGANIZATIONAL STRUCTURE

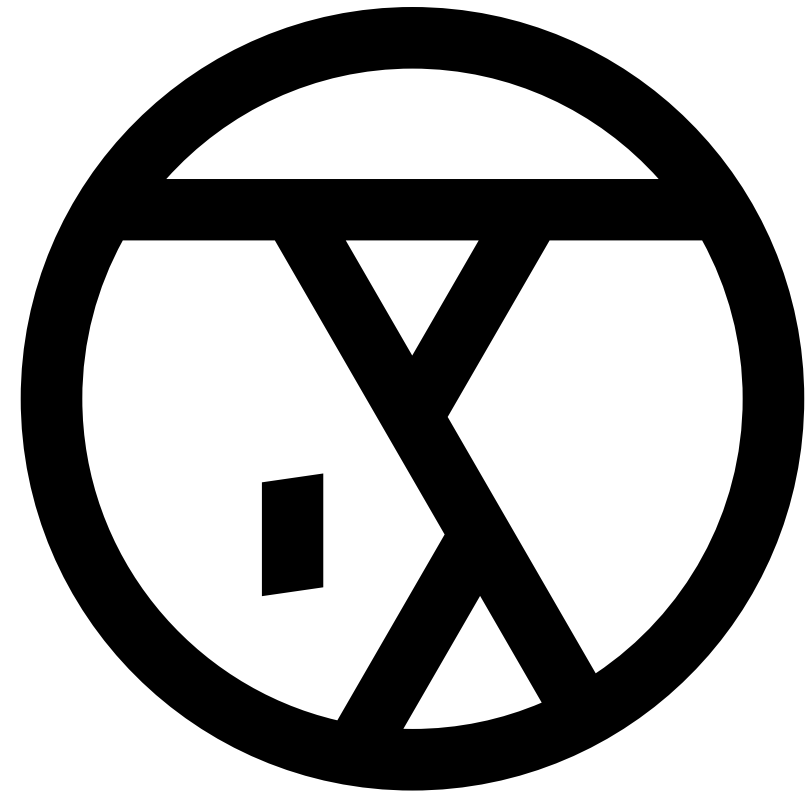
E-talism's compact corporate structure, characterized by a very close bond between business management and creative direction, offers several significant advantages, especially in a dynamic sector like fashion. This close integration between the two directions allows E-talism to be more agile and responsive in business decisions, a crucial aspect for maintaining competitiveness in a rapidly evolving market

MARKET INFORMATION

E-talism's growth and expansion strategy shows a thoughtful and targeted approach in the fashion sector. Beginning with its first collection focused on the Italian market, E-talism was able to establish a solid base in its home country, emphasizing the quality and style that characterize Italian fashion. This has allowed the company to strengthen its brand identity and to understand the preferences and needs of the local market.

With the FW24 collection, E-talism planned to expand internationally. This step implies not only increased visibility in various markets but also adapting their offerings to meet a variety of global tastes and trends. Such expansion requires a deep understanding of international market dynamics, including sensitivity to different cultures and style preferences

www.etalism.com



e-talism®

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